



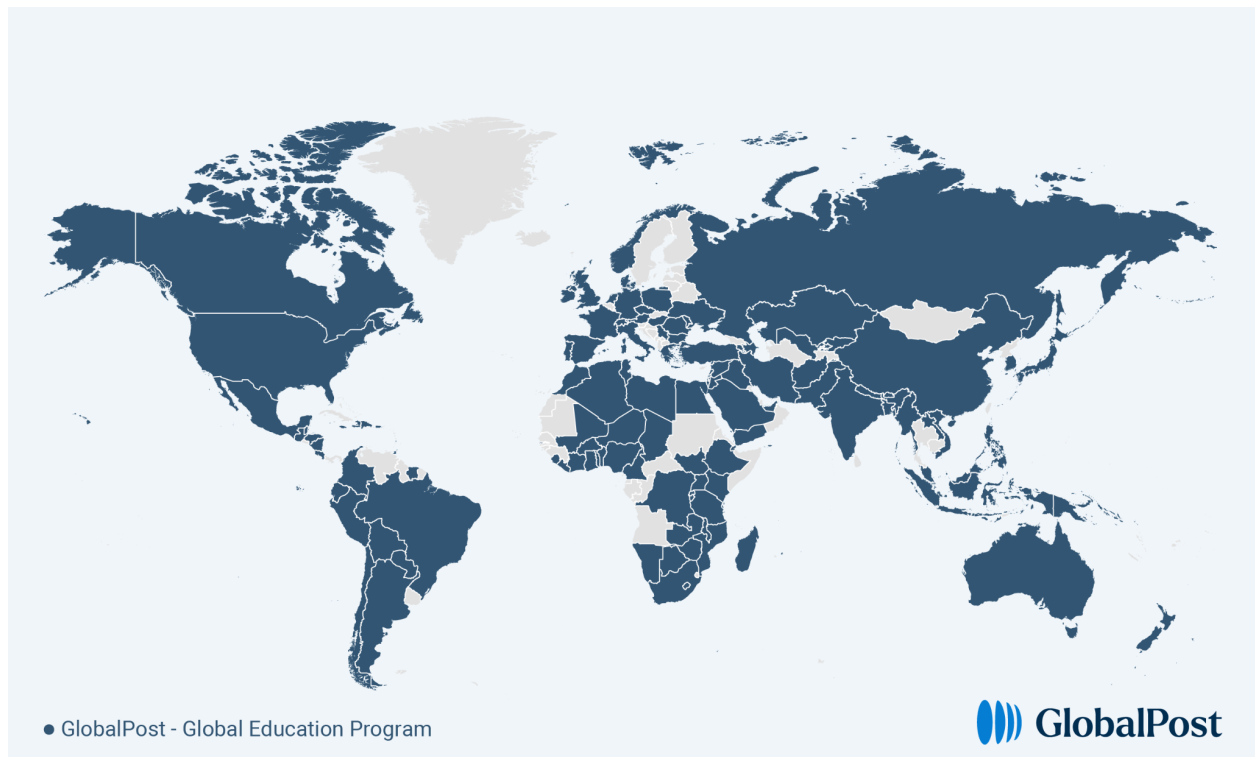
Results of Our Spring Survey for the 2024-2025 Academic Year

In April of this year, we emailed a survey to the 12,876 students and faculty receiving free GlobalPost subscriptions through our Global Education Initiative. These subscribers represent more than 1,400 schools across the U.S. and more than **100 other countries**.

Thirty-five percent of respondents read GlobalPost daily, and an additional 27% read it three or more times each week, an exceptionally strong result especially for this age group.

Below you will see the major findings of the survey and a selection of the hundreds of open-ended comments we received from students and faculty.

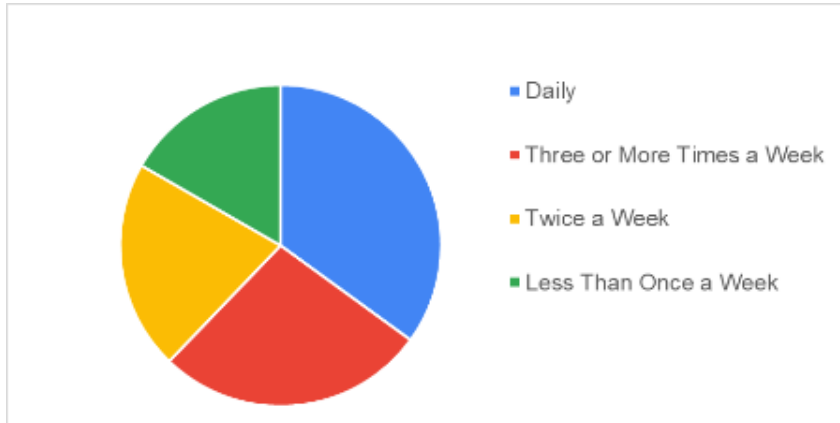
Our Global Education Initiative has expanded enormously, now with students reading GlobalPost in more than 100 countries, spanning every region of the world. We are especially proud of our strong presence in the Global South.



Survey Findings

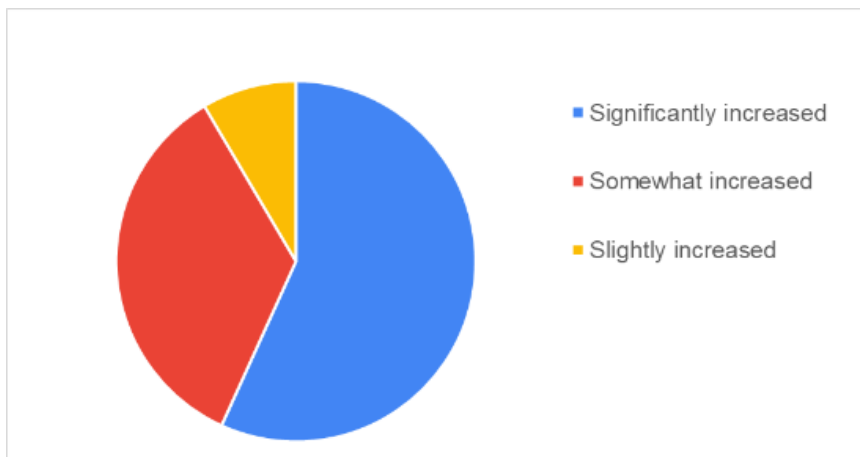
How often do you read GlobalPost on average each week?

More than 35% of respondents report they read GlobalPost daily, while more than 27% read it three or more times each week. Overall, 84% read the newsletter at least twice a week.



To what degree has reading GlobalPost increased your knowledge of the world?

Of the responses, 100% of readers say that GlobalPost has increased their knowledge of the world, with roughly 57% of respondents saying that GlobalPost has significantly increased their knowledge of the world, and more than 34% say it has somewhat increased their knowledge of the world.

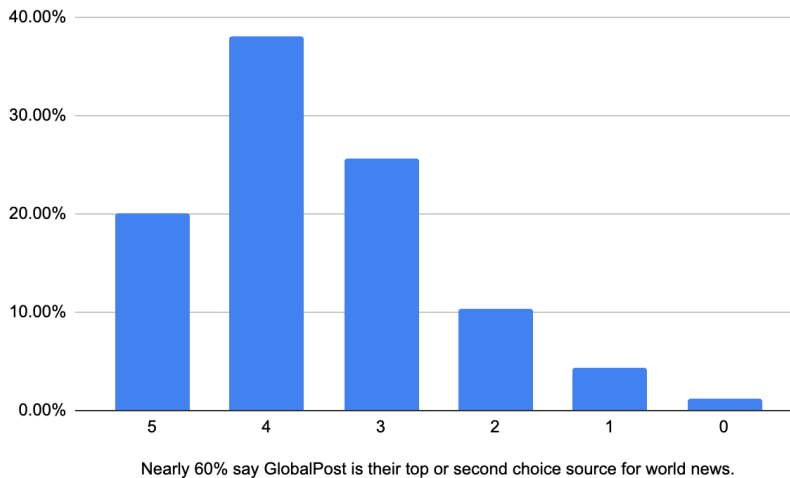


Before you started reading GlobalPost, did you follow global news?

- Nearly 40% of respondents indicated that they follow global news more closely now that they read GlobalPost.
- 32% say they read approximately the same amount of world news as before subscribing to GlobalPost.
- 28% said they read very little world news before they subscribed to GlobalPost.

On a scale of 1-5, with 5 being the most important and 1 being the least important, where does GlobalPost rate as your go-to source for world news.

Nearly 60% of respondents say that GlobalPost is their top or near top go-to-source for global news.

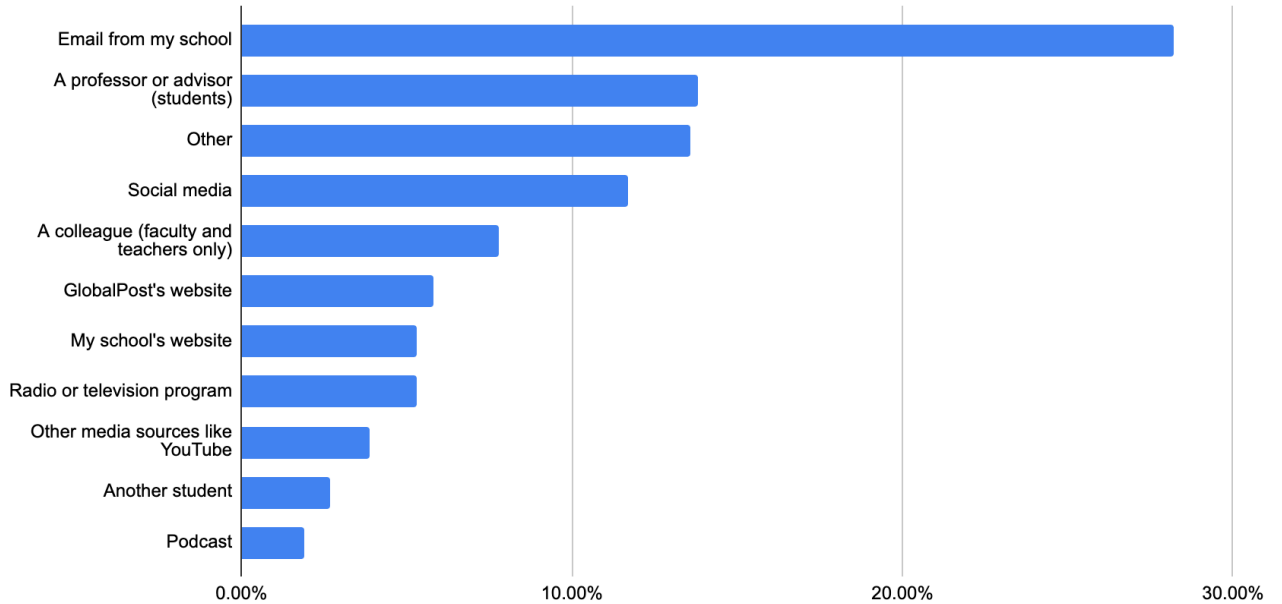


Do you agree that GlobalPost presents the news in a nonpartisan manner?

Roughly 95% of respondents say that GlobalPost presents news in a nonpartisan manner.

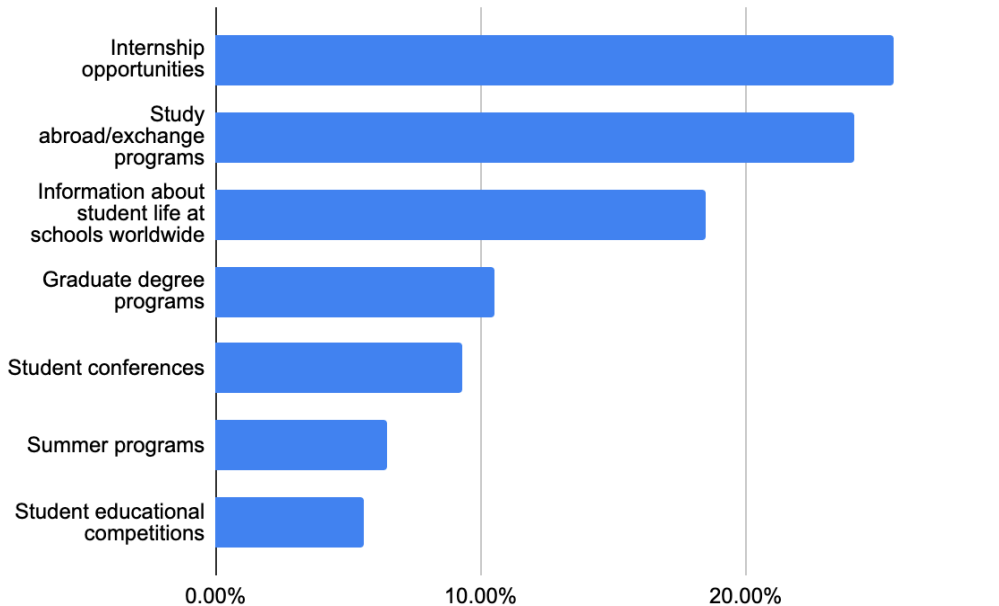
How did you learn about GlobalPost?

Most respondents learned about GlobalPost from their respective schools.



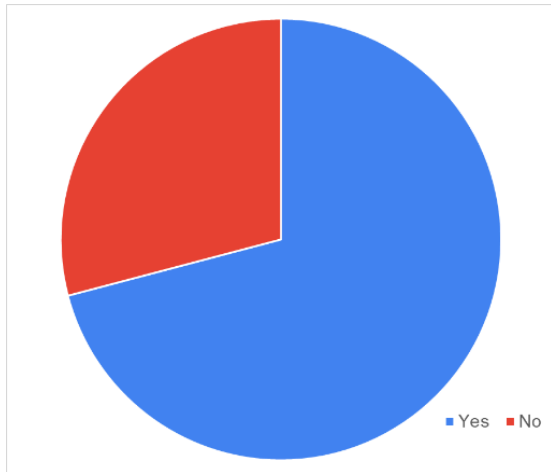
Which of the following opportunities would you like to see included in the GlobalPost newsletter?

Internship opportunities and study abroad programs were two of the most popular choices.



Would you be willing to help spread the word about GlobalPost's free subscription program?

More than 70% of respondents would be willing to spread the word about GlobalPost's free subscription program.



Some Comments from Our Readers

*I now have access to unbiased world news for free, so I am much more motivated to keep up to date with world affairs. **Gracie, The American University of Paris***

*I can use GlobalPost to gather information on global issues and current events for school debates. **Misheck, University of the People, Pasadena, CA***

*I am more aware of the geopolitical aspects of many states. **Jeanne, University of Nairobi***

*Now I get a more educated perspective on current events. **Joaquin, University of Pittsburgh***

*It offers both points of view and allows individual decision making. **Princewill, Niger Delta University, Nigeria***

*I've learned much more specifically about African countries and their struggles, before I knew pretty much about what was happening in the rest of the world (kinda minus South America) so learning more about African countries has been a huge thing for me. **Xander, Ridgeline High School***

*It brings issues and stories to my attention that might otherwise not enter my media diet. **Samuel, Miami Country Day School***

*I have knowledge about happenings away from the U.S. **Theano, Tufts University***

*It has enriched my understanding of geopolitics in a substantial way, **Tamiraa, Wesleyan University***

*I am part of the school newspaper so I would write a current events article using information from GlobalPost as well as using it to confirm information from other sources. **Newén, Analy High School***

*I cite articles that support my learning objectives. **Jon, Carleton College***

*I share it with my friends. I am an international student. I have been a part of the International Student Association on campus. We have a committee that leads the global affairs weekly. The GlobalPost has been a great platform to draw global affairs updates. **Prem, Lafayette College***

*It helps me with the research I have to do for certain homework. **Dimitrios High School of Anatolia College of Thessaloniki***

*I lead conversation groups with students from all over the world. I often refer to the stories I've read in GlobalPost. **Virginia, George Mason University***

*It has enhanced my ability to consume news in a non biased manner. **Fabián, Universidad San Francisco de Quito***

As a law student and writer, I use GlobalPost as a reliable source for international legal and political developments to support my essays and presentations. I also reference it in our student newspaper when writing articles related to foreign affairs, human rights, or global justice issues.
Jemimah, American University of Nigeria

I have had a quick way to go through and get details about the daily state of the world. It gave me a broader understanding of the world especially in the political perspective.
Matabaro, University of Rwanda

It gives me the access to explore world news and views without paying money. Moreover, it is tough to get an authentic newspaper nowadays whereas GlobalPost is totally different from others.
Tasanun, Leading University, Sylhet, Bangladesh

Now I am able to follow and to be kept updated to current affairs.
Maclean, University of Malawi

It reports on parts of the world that are not on my radar, and that do not necessarily make headlines in other major publications I follow, but I am always glad that I read the news about GlobalPost's more minor events. I think it gives me a fuller picture of the world.
Gizem, Worcester Polytechnic Institute

It provides a manageable daily amount of news updates for easy access and comprehension, as well as covering niche areas of the world that are often overlooked in big news.
Olivia, John Cabot University

It has provided me easy access to true and reliable world news.
Oluwatimilehin, University of Ibadan

I use GlobalPost to discuss current events in my 8th Grade Civics class; specifically, US foreign policy.
Mark, Sarasota Military Academy, Prep

I don't see that GlobalPost takes any side, it takes a very impartial tone with the news that is posted.
Magaly, Universidad de Monterrey, México

Free access has given me the opportunity to learn about important events going on in the world without worrying about a pay wall.
Jackson, Branford High School

It has helped me understand the world around me better.
Bamen, University of Buea, Cameroon